Strategic Planning Academic Momentum Year Plan Goals

Fall 2017 to Fall 2019

Through its partnership with Complete College America, CUNY has outlined a series of persistence and graduation targets for which each college must identify and plan activities in three critical areas. The University asks colleges to embrace change and innovation in these areas in an effort to meet targets by fall 2019. The following are the strategies Guttman has identified in the plan submission; they are already represented in our Strategic Plan goals.

I. Gateway Course Completion

% of entering students completing Gateway math in the first year: Target: 60% Fall 2019
(Baseline OIRA: 60.3% Fall 2015)

% of entering students completing Gateway English in the first year: Target: 85% Fall 2019
(Baseline CCE: 61% Fall 2015; 59% Fall 2016)

Pre-Matriculation Strategies:
- Provide pre-test workshops for initial testers and a re-test intervention in math and reading for students eligible to retest in spring 2018; evaluate for subsequent semesters depending on future OIRA testing policies.
- Develop and re-launch Math Start in summer 2018; evaluate for subsequent semesters.

Post-Matriculation:
- Offer first-year instructional team CATW subscores to utilize in instruction and to discuss with students, reaffirming LASC 101 as a foundational skills building course in reading and writing. (launched fall 2017 and planned to be continued fall 2018).
- Review the efficacy of English 103 and implement diversified course co-requisites where needed. At the same time, continue to utilize a cross-graded portfolio assessment to gauge proficiency in reading and writing (reading launched spring 2017, writing will launch spring 2018).
- Continue to place students with a College Admissions Average of 85 or higher but a failing Accuplacer score into MATH 103 (Teagle grant, launched fall 2017).

II. Credit Accumulation

% of entering students earning 30 credits in the first year: Target: 24.4% Fall 2019
(Baseline OIRA: 14.4% Fall 2015; 14.4% Fall 2017 target; 20.4% Fall 2018 target)

% of entering students earning 20 credits in the first year: Target: 59.2% Fall 2019
(Baseline OIRA: 54.2% Fall 2015; 54.2% Fall 2017 target; 56.2% Fall 2018 target)

- Examine the first-year experience curriculum, with an eye toward potential adjustment of automatic enrollment total credits in first term (underway through City Seminar Working Group and other OAA activities).
- Develop a pre-college momentum campaign through Admissions activities, Orientation and Bridge, using technology and in-person strategies; create a college-wide momentum message for continuing students.
- Continue to develop outreach strategies around the Excelsior Scholarship, including promotion of concurrent registration of session 1 and 2.

III. Degree Maps

Complete degree maps for all programs of study: Target 100% Fall 2019

- Build maps by examining each Program of Study and sequence courses term-by-term (complete); validate with governance records and collect feedback from faculty, advisors, and students.
- Integrate maps with technology, including DegreeWorks, Starfish, the College website and other resources and tools; train college community and communicate with students.
- Develop policy and forecasting protocol to ensure student momentum through the degree, including seat availability for students to complete their degree programs, advising and early alert procedures, and changes to academic policies.